

## Contact Information

### Name

Kattia Jimenez

### Address

[REDACTED]  
Mount Horeb, Wisconsin 53572  
United States

### Email Address

[REDACTED]

### Home Phone

[REDACTED]

### Work Phone

[REDACTED]

### Member Type?

Participating Member

### Current Occupation

Host - Hemp Can Do It! Podcast

### Any past felony convictions?

No

## Background:

### Please indicate your involvement with WORT, past or current.

My husband, John Eichorst, and I have been contributors to WORT 89.9FM for over a decade. I currently volunteer as the host of the Hemp Can Do It! Podcast.

### Please indicate your involvement with communit(ies) in WORT's listening area.

I work at the UW School of Medicine and Public Health and am very involved in the Hispanic and African American Communities. My work mainly deals with Public Health and helping to combat health disparities in our communities of color.

## Ideas

### What are your goals for WORT?

I would like WORT to continue to be a voice of the community. I would like to see WORT reach out to new listeners and new volunteers. I'd like to help discover new income revenues to update some of the social media and technology needs a station in the 21st century needs to remain relevant.

### What do you see as WORT's major responsibilities to the community?

WORT has a responsibility to be open and accessible to ALL in the community that wish to have a voice!

### There are many areas where WORT could improve and many new activities WORT could undertake. Please list specific tasks on which you would be willing to work.

1. Identify income sources

2. Tours of station for community members that may not know of WORT or feel it does not belong to them - which it does!

**Why do you wish to be on WORT's Board of Directors?**

I am very impressed with WORT through my recent involvement creating (along with the News Director) our Hemp Can Do It! podcast. The more time I spend at the station the more I realize my professional and personal experiences can be an assets to the station. I consider WORT to be a Madison treasure that not many know about and/or really appreciate. I hope to be able to help bring more awareness to the station and all the great work being done at 118 Bedford St, Madison, WI.

**The Board currently meets monthly on a Wednesday night. Meetings are scheduled at 7:00 p.m. and may finish as late as 11 p.m.. Are you able to regularly attend Board meetings?**

Yes!

**WORT's Board is an active participant in station affairs. Board members do committee work and participate in pledge drives and other fundraising events. Board members are expected to commit to five to ten hours a month in addition to meetings. Roughly estimate the time you have available for work in addition to Board meetings.**

I work nearby at UW and am also on site for the podcast so this is a commitment I feel confident I can keep.

**Feel free to add any additional relevant material.**

Thank you!