



VOTE
APRIL 1ST, 2025

**I'm Rob Luther, running to be
your Alder for District 13**

- Born and raised in Madison. I grew up in the Vilas neighborhood
- Attended Randall pre-school and Saint Raphael's Catholic school
- Graduated West High School-1973
- Joined the Town of Madison Fire Department in 1974
- US Navy veteran from 1975 until honorably discharged in 1980
- Became a journeyman cement finisher
- Hired by Town of Madison Road Crew 1980
- Hired by the City of Madison Fire Department in 1985 and retired in 2005

As a lifelong resident and a 35-year homeowner/taxpayer I understand how important it is for my neighbors, and fellow City workers to keep our taxes low. Goal is to keep property values realistic and protect our residential properties from demolition and replacement with investor-backed high-density housing. The City's planning commission has targeted areas of District 13 for redevelopment. I want to keep the City on BUDGET. Let's keep District 13th the best place to own a home in Madison. Get involved in your City Government.

PLEASE VOTE: Rob Luther
**It would be my privilege and honor to
serve as your Alder for District 13**

Thank you, Rob Luther

