

# Wisconsin Statewide Survey

February 11 - 14, 2025

N = 861 MoE = +/- 3.34

**Q1 Below are some individuals involved in politics. Please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have never heard of them or have no opinion.**

**Donald Trump**

- 39.7% Very favorable
- 5.1% Somewhat favorable
- 3.2% Neutral
- 2.5% Somewhat unfavorable
- 48.9% Very unfavorable
- 0.6% Never heard of / No opinion

**Q2 Tony Evers**

- 33.7% Very favorable
- 15.4% Somewhat favorable
- 10.1% Neutral
- 9.2% Somewhat unfavorable
- 29.9% Very unfavorable
- 1.8% Never heard of / No opinion

**Q3 Thank you. I'd now like to ask you a few questions about some issues important to Wisconsin. How concerned are you about the influence of money in politics?**

- 70.3% Extremely concerned
- 18.0% Very concerned
- 8.6% Somewhat concerned
- 1.5% Not concerned at all
- 1.5% Unsure

**Q4 Should individuals and organizations be able to spend unlimited amounts of money in support of political campaigns?**

- 3.9% Yes
- 85.8% No
- 10.3% Unsure

**Q5 Should there be limits on the amount of money campaigns can spend?**

- 83.1% Yes
- 5.3% No
- 11.5% Unsure

**Q6 What is the highest contribution limit you would support for individuals and organizations donating to campaigns?**

- 17.6% \$500
- 30.2% \$1,000
- 16.3% More than \$1,000
- 3.7% No limit
- 32.3% Unsure

**Q7 Would you support a ban on elected officials buying and selling stocks in individual companies?**

- 82.6% Yes
- 5.3% No
- 12.1% Unsure

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**Q8 Would you support a ban on campaign spending by outside political action committees (PACs) that are not directly affiliated with a candidate's campaign?**

- 73.9% Yes
- 7.7% No
- 18.5% Unsure

**Q9 When deciding how to vote on legislation, which of the following groups do you believe has the MOST influence on elected officials?**

- 29.4% Large campaign donors (\$500+)
- 2.3% Small campaign donors (under \$500)
- 25.0% Lobbyists
- 8.0% Voters in their district
- 35.3% Corporations, unions, and special interest groups

**Q10 When it comes to the influence of money on our politics, which of these concerns you more?**

- 6.4% Individual donors who give large sums of money to campaigns
- 52.6% Dark money PACs who do not have to disclose their donors
- 9.5% Individuals or organizations that pay to play
- 20.1% The amount of corporate influence on our political processes
- 11.4% Unsure

**Q11 Would you support or oppose a publicly funded campaign financing program in Wisconsin?**

- 21.3% Strongly support
- 25.6% Somewhat support
- 9.5% Somewhat oppose
- 20.1% Strongly oppose
- 23.5% Unsure

**Q12 Finally, I'd like to ask you a few questions for statistical purposes. What is your age?**

- 10.0% 18 to 29
- 12.0% 30 to 39
- 13.0% 40 to 49
- 31.0% 50 to 64
- 34.0% 65 or older

**Q13 What is your gender?**

- 47.5% Male
- 51.3% Female
- 1.2% Non-binary

**Q14 For statistical purposes only, what is your ethnicity?**

- 6.0% African American or Black
- 1.0% Asian American or Pacific Islander
- 86.0% Caucasian or White
- 3.0% Hispanic or Latino
- 1.5% Multi-racial
- 2.5% Other

**Q15 What was your highest level of education?**

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- 15.0% High school or less
- 47.0% Some college
- 23.7% Four-year degree
- 14.3% Graduate degree

## **Q16 In terms of politics, do you consider yourself a:**

- 31.2% Democrat
- 36.8% Independent
- 31.9% Republican

## **Q17 In most elections, which party do you typically support?**

- 30.1% Republicans
- 36.5% Democrats
- 22.0% Both parties equally
- 11.4% Neither party