



New BOD Application from | George Dreckmann

1 message

Background:

Please indicate your involvement with WORT, past or current.

I have been a substitute music host and pledge rapper for over 20 years. I also served on the CAB

Please indicate your involvement with communit(ies) in WORT's listening area.

I have been a high school and adult sports official referee. Served on the MSCR and Warner Park Community Center's citizen advisory panels. I worked for the City of Madison Streets Division for 26 years. I have been an election official for over 20 years

Ideas

What are your goals for WORT?

To broader out funding base. Improve outreach to younger listeners and increase participation of younger people in the station

What do you see as WORT's major responsibilities to the community?

To provide news coverage of state and local government. Provide public affairs programs with a local focus and stimulate interest in local affairs via discussion of important issues. We also provide a broad range of musical entertainment and support local artists and venues

There are many areas where WORT could improve and many new activities WORT could undertake. Please list specific tasks on which you would be willing to work.

I'd like to see if we can expand our commercial underwriter base. Look for local grant funding to replace some of the lost federal funding.

Why do you wish to be on WORT's Board of Directors?

I value the WORT community and want to support our volunteers and listeners. I think experience at WORT and in the community can be an asset

The Board currently meets monthly on a Wednesday night. Meetings are scheduled at 7:00 p.m. and may finish as late as 11 p.m.. Are you able to regularly attend Board meetings?

Yes

WORT's Board is an active participant in station affairs. Board members do committee work and participate in pledge drives and other fundraising events. Board members are expected to commit to five to ten hours a month in addition to meetings. Roughly estimate the time you have available for work in addition to Board meetings.

15-20

Feel free to add any additional relevant material.

The loss of federal support is not a disaster which requires a complete overhaul in how we do business. We are going to have budget better for long term capital needs by setting aside funds for improvements and problems. We have to continue to bring value to our supporters via our programming and community involvement if we are going to be successful in raising more money from our listeners