



New BOD Application from | Tucker Legerski

1 message

Background:

Please indicate your involvement with WORT, past or current.

I started volunteering with WORT in June of 2025. I produced the Monday Morning Buzz for host Brian Standing. In addition, I've sometimes made extra content for the Buzz and WORT in general with social videos and web articles. On occasion, I've also volunteered at tabling events to promote the station.

Please indicate your involvement with communit(ies) in WORT's listening area.

I am active at Madison College with their extra programming for part-time employees and participating in the Madison College community.

I also volunteer with the public library and local Planned Parenthood.

I also attend lots events from political gatherings, educational offerings, film showings, and concerts.

Ideas

What are your goals for WORT?

Three goals:

- Grow and sustain WORT's audience. I want to help build community with WORTFM's audience. I also want to find ways to grow and sustain the audience online in the 2026 context.
- Explore ways to create another revenue stream.
- Related to a revenue stream, but find ways to fund journalists, writers, and producers to do local coverage.

What do you see as WORT's major responsibilities to the community?

To serve the public with high-quality local information, cultural explorations and entertainment, and host important conversations.

WORT's responsibility is to help bring good-faith and high quality news and information to those living in the listening area. Good news and basic information help people understand what's going on.

WORT programming has a responsibility to be enthusiastically curious about every part of the culture and local area. It's also good to be creative and provide entertainment across the arts in music, art, literature, and beyond. WORT should be a place in the media diet that makes people feel good and informed. WORT should give people reasons to want to return.

Lastly, WORT has a responsibility to talk to a wide range of stakeholders. Find interesting stories, find under representative voices in the local community. We also have a responsibility to on occasion attempt to bring on important voices and individuals with lots of power or expertise in an area.

There are many areas where WORT could improve and many new activities WORT could undertake. Please list specific tasks on which you would be willing to work.

I'm willing to work on social strategy, online presence, and overall media strategy. I'd also like to explore ways to finding or generate funding for the news room and special programming.

Why do you wish to be on WORT's Board of Directors?

I want to help grow and sustain WORT's mission. I want to be involved with conversations to help find ways to bring WORT into the future and navigate a difficult media landscape. More places like WORT should exist, I want to find a way to protect that fact and sustain it into the future.

The Board currently meets monthly on a Wednesday night. Meetings are scheduled at 7:00 p.m. and may finish as late as 11 p.m.. Are you able to regularly attend Board meetings?

Yes, I am able to regularly attend Board meetings.

WORT's Board is an active participant in station affairs. Board members do committee work and participate in pledge drives and other fundraising events. Board members are expected to commit to five to ten hours a month in addition to meetings. Roughly estimate the time you have available for work in addition to Board meetings.

I'm estimating that I have 10-15 hours outside of meetings to be available to do this work.

Feel free to add any additional relevant material.

WORTFM has been meant a lot to me over the last year. I'd love the opportunity to discuss media strategy and help with audience/community engagement.