

2026 ANNUAL PUBLIC FILE REPORT

BACK PORCH RADIO BROADCASTING
STATION: WORT 89.9 FM MADISON
COMMUNITY OF LICENSE: MADISON, WI

REPORTING PERIOD: August 1, 2025 - July 31, 2026
NUMBER OF FULL-TIME EMPLOYEES: 5-10
SMALL MARKET: NO

INITIATIVES

<i>Initiative #6: Participation in job banks, Internet programs, and other programs designed to promote outreach generally. (i.e., that are not primarily directed to providing notification of specific job vacancies)</i>			
What:	Date:	Who attended/person contacted:	Description:
Magic Pride Fest	8/17/25	Volunteer & Outreach Coordinator Adrienne Ranney	WORT was a media sponsor for this event through a promotional exchange. In exchange for an on air promotion for the event WORT was featured on the event's promotional materials and given a free table space for community outreach and volunteer recruitment.
Orton Park Festival	8/30/25	Volunteer & Outreach Coordinator Adrienne Ranney	WORT was a media sponsor for this event through a promotional exchange. In exchange for an on air promotion for the event WORT was featured on the event's promotional materials and given a free table space for community outreach and volunteer recruitment.
Willy Street Fair	9/20 - 9/21/25	Volunteer & Outreach Coordinator Adrienne Ranney	WORT was a media sponsor for this event through a promotional exchange. In exchange for an on air promotion for the event WORT was featured on the event's promotional materials and given a free table space for community outreach and volunteer recruitment.

<i>Initiative #10: Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</i>			
What:	Date:	Who attended/person contacted:	Description:

UW–Madison's Fall 2025 Career & Internship Fair	9/25/25	Volunteer & Outreach Coordinator Adrienne Ranney	We had a table at the career fair to recruit students and spread awareness of WORT.
UW Inclusive Community Career & Internship Fair	10/12/25	Volunteer & Outreach Coordinator Adrienne Ranney	I attended this fair where WORT was given a table to recruit volunteer students and spread awareness of WORT.
UW–Madison's Spring 2026 Career & Internship Fair	2/11/26	Volunteer & Outreach Coordinator Adrienne Ranney	I attended this event to recruit volunteer students and spread awareness of WORT.
UW Humanities Career Fair	2/20/26	Volunteer & Outreach Coordinator Adrienne Ranney	I attended this event to recruit volunteers and spread awareness of WORT.
Wingra School visit	3/18/26	Volunteer & Outreach Coordinator Adrienne Ranney	Students from Wingra School visited the station and were given a tour and shown how various equipment worked.
Beyond 18 - East High School visit	5/15/26	Volunteer & Outreach Coordinator Adrienne Ranney	Special needs students from East High School visited the station and were given a tour and shown how music was played on the radio.

There were no full-time hires in the reporting period.